



ITALWAX DAY TEXAS

EDUCATION • PRACTICE •
NETWORKING • EXPERIENCE

DATE: 06/22/2026
TIME: 10:00 AM - 4:00 PM
LOCATION: Social Dance Studio 45
25323 Interstate 45, Spring, Texas 77380

EVENT OVERVIEW:

Join us for an exciting and educational day at the Exclusive Italwax Day, where beauty professionals and enthusiasts alike can enhance their waxing skills and knowledge. Whether you want to refine your technique or explore the latest waxing products, this event is designed to provide hands-on experience and expert insights.

PROGRAM

10:00 AM

Check-In | Meet & Greet | Breakfast

Begin with a warm welcome & a delightful breakfast.
Meet & mingle with the ItalWax team, trainers, and fellow Esty Bees.
Capture the excitement with photos and don't forget to tag us on social media.

10:45 AM

Introduction to Italwax | Product Knowledge

Discover ItalWax & our philosophy to professional waxing.
You will learn:

- The differences between ItalWax product lines
- How to choose the right wax for each client and area
- Why professionals around the world trust ItalWax

11:00 AM

Demonstration #1

Back Wax & Underarm Waxing
Using Top Line Soft Wax
Presenter: Patricia Gonzalez

Discover expert soft wax techniques during a live back wax & underarm wax demonstration focused on: precision, comfort, and flawless results tips for efficient, smooth, & comfortable waxing

11:30 AM

Demonstration #2

Leg Waxing
Using Coral/Crystal Hard & Soft Cartridge Wax
Presenter: Anna Cordero

- Master leg waxing techniques using both hard wax & soft wax cartridges
- Proper application & removal techniques
- Tips for improving speed, precision, & client comfort

12:30 PM

Lunch

Savor a lunch break while mingling with fellow Esty Bees.
Perfect to revisit the morning demonstrations and share experiences with peers.

1:30 PM

Competition

An exciting hands-on competition open to attendees.
Challenge yourself: showcase your speed & technique for a chance to win ItalWax prizes.
Fun, interactive, and educational.

2:30 PM

Demonstration #3

Brazilian Waxing
Using Full Body Hard Wax
Presenter: Jazmine Escalante

A comprehensive Brazilian waxing demonstration highlighting:

- Client comfort & safety
- Clean lines & precision
- Techniques for sensitive areas

3:00 PM

Special Guest Speaker: Liza Waxing TX

Winner of The Skin Games 2025 "Waxer of the Year" award, Liza will share her personal journey, competition experience, and the techniques and mindset that helped her stand out in the waxing industry.

An inspiring live session filled with real advice, career insights, and professional tips from one of the top wax specialists in the industry.

3:30 PM

Raffle | Shopping

Prize raffle from ItalWax
Explore & shop ItalWax products on-site

4:00 PM

End of Event

Event concludes.
Depart empowered, educated, and ready to elevate your services & expand your business with ItalWax.